

Economy for the Common Good: one solution for financial and environmental challenges in Latin America

The Economy for the Common Good (ECG) will participate in the Introduction to New Economies Programme (PINE), an e-learning experience that allows alternatives to the current economic model to converge, created by the prestigious National University of Córdoba in Argentina and endorsed by the United Nations Environment Programme (UNEP).

Córdoba, 11 February 2022 | PINE looks to go beyond theory by providing a platform for representatives of sustainable, inclusive, resilient and regenerative economies to introduce their ideas through their own experiences. The ECG will be represented by its founder Christian Felber and the President of the Argentinian Local Chapter Luciana Cornaglia. PINE's goal is to shed light on alternative economic models that support life in all its forms.

Starting on February 15, 2022, PINE welcomes participants, without previous knowledge being required, to join the 2nd Edition of this Programme held in Spanish and imparted from a Latin American and international perspective with global relevance. There will be a total of 13 classes spanned over a period of 3 months with presentations by international experts in New Economies. Completion of this e-learning curriculum will award participants an official certificate by the National University of Córdoba endorsed by the United Nations Environment Programme.

The planet is in a critical situation and the need to explore other economic systems has become obvious and urgent. The main challenges encountered during this crisis cannot be understood or solved in isolation, they demand a holistic approach to co-create structures for a good life for all without social and ecological externalities and collateral damages.

The collaborative and custom-made approach developed by the Economy for the Common Good comes full-circle and allows to touch back on forgotten or displaced aspects of Latin American culture, as an important part of evolving models. It brings together tradition and innovation, creating modern tools and solutions that reflect on the importance of local production and draw on ancestral knowledge, nurturing local people to transform their reality. ECG promotes an integrative and systemic view of problem-solving, building on an interdisciplinary approach and analysis.

PINE will take participants on a journey through a variety of alternative and sustainable economic models, such as the ECG, B Corps, the Doughnut Economy, Circular Economy, Ethical Banking, Degrowth, Regenerative Economy, Local Economies, Ancestral Wisdom and Buen Vivir, among other perspectives.

PRESS RELEASE

Together with ECG representatives, founder Christian Felber and President of the Argentinian Local Chapter Luciana Cornaglia, the team of facilitators includes invited speakers such as Joan Melé (Spain), Ronald Sistek (Chile), Celestina Ábalos (Argentina), Ramsés Gómez Molina (Mexico) and Giselle Della Mea (Uruguay), among others. The conference will be hosted by Melisa Díaz Acuña and Victor Mochkofsky (programme directors, from Argentina).

PINE is an open invitation to reflect on the Latin American reality and the financial, social and environmental challenges it faces. The discussions challenge the participant's comfort zone, teach new ways of living and the implementation of economic models that respect human wellbeing as well as planetary boundaries.

For more information, visit the official website: www.nuevaseconomias.org

About the Economy for the Common Good

The Economy for the Common Good advocates a more ethical economic model, in which the wellbeing of people and the environment become the ultimate goal of business. The worldwide movement exists since 2010 and is based on the ideas of the Austrian publisher Christian Felber. Currently the movement consists of over 11,000 supporters, more than 4,000 activists in more than 160 local chapters and 31 associations. Over 500 businesses and organisations have completed the Common Good Balance Sheet. Worldwide nearly 60 municipalities and 200 universities are actively involved in spreading the idea of the Economy for the Common Good. On 29 Sep. 2018 the International Federation was founded and consists of 10 national associations. (05/2019)

Further Information: www.ecogood.org/en

For general questions about the Economy for the Common Good, please contact:
press@ecogood.org