

## Economy for the Common Good presents its tools and vision at UN Sustainability Forum in Geneva

The event will focus on round tables for peer learning. The Common Good Balance Sheet will be presented as best case for the implementation of SDG target 8.

Vienna, Berlin, London, Geneva, 20 March 2019 – The UNECE invites participants from 40 countries to the Regional Forum 2019 from 21 to 22 March in Geneva to discuss models for the successful implementation of Agenda 2030.

The Economy for the Common Good (ECG) model is represented at the discussion on SDG 8 'Decent Work and Economic Growth'. Christian Felber, initiator of the ECG, and Antje von Dewitz, Managing Director of VAUDE Sport GmbH & Co.KG, will jointly present the case study "Implementing SDGs in the private sector with the Economy for the Common Good". The study looks at companies with an audited Common Good Balance Sheet.

The aim of these round tables is to debate possible solutions for sustainable and integrative economic growth. In the foyer of the United Nations a delegation of the ECG will be present to answer questions. More than 600 participants from 40 countries are expected to attend.

The Common Good Balance Sheet is the heart of the economic model of the ECG and aligns entrepreneurial action with the goal of improving the common welfare. After their detailed work with the ECG model, the University of Bremen, Germany stated: "The Common Good Balance seems to be well suited to critically examine one's own processes and to discover manifold possibilities on how to contribute to the fulfilment of the SDGs in daily actions".

### Links to Websites

- [Regional Forum 2019 on Sustainable Development for the UNECE Region](#)
- [Leitfaden](#) für KMU für SDGs der Universität Bremen

### About the Economy for the Common Good

The Economy for the Common Good advocates a more ethical economic model, in which the wellbeing of people and the environment become the ultimate goal of business. The worldwide movement exists since 2010 and is based on the ideas of the Austrian publisher Christian Felber. Currently the movement consists of over 11,000 supporters, more than 4,000 activists in more than 160 local chapters and 31 associations. Over 500 businesses and organizations have completed the Common Good Balance Sheet. Worldwide nearly 60 municipalities and 200 universities are actively involved in spreading the idea of the Economy for the Common Good. On 29 Sep. 2018 the International Federation was founded and consists of 10 national associations. (03/2019)

Further information: [www.ecogood.org/en](http://www.ecogood.org/en)

**For general questions about the Economy for the Common Good, please contact:**

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