



Best Economy Manifesto 2019

We envision an economy that serves the common good which entails a good life for all beings.

All business activities and measures of economic policy have to promote effectively an ecologically sustainable, socially just and spiritually fulfilling future.

Activities and practices that harm our fundamental values, common goods and planetary boundaries should consequently be disincentivised.

Economic freedom is responsible and accountable.

Money, capital and property are – valuable and welcome – means; just means to serve our noblest values and highest goals.

For being able to act accountably and protect the future we need new political rules.

We define accountable as ethically responsible, value based and in service of the common good.

In order to lead our **companies** towards a **sustainable future**, we commit ourselves to the following measures:

Short-term (2 years)

- Raise awareness and create a powerful vision based on ethical values
- Test and further develop assessment tools to measure sustainability and accountability in participatory processes
- Elaborate a roadmap for holistic system change in our organisations
- Give priority to ethical cooperation with all our stakeholders

Medium-term (5 years)

- Get into best practice prototypes and sharing platforms
- Transformation of our business models (e.g. circular economy / sufficiency)
- Implement an ethical balance sheet
- Transparent costs and fair wages and prices
- Integrate our enterprises into a stakeholder network of financial responsibility

Long-term (10 years)

- Our companies are at least climate neutral, we aim for climate positive operations
- Accountable business practices are the standard practice
- We create business activities in different types of organisations and forms of property within reasonable sizes. We cooperate intelligently and contribute to resilient structures.

The transition to a **sustainable economy** can only succeed with **political support**. We therefore demand the following measures:

Short-Term (2 years)

- Evaluation and further development of a common good reporting tool for companies
- Redirect funding from destructive business practices, towards accountable practices
- Give CO2 emissions a real price and introduce a climate dividend
- Public procurement must be based on sustainable values and indicators

Medium-Term (5 years)

- Obligatory ethical reporting – one consolidated standard worldwide
- Implement incentives for companies with accountable business practices
- Tax justice including fair tax treaties and true costs
- Internationally enforceable human rights, climate and biodiversity protection laws
- Create a binding legal framework for ethical supply chain management

Long-Term (10 years)

- Legislation makes unethical business practices expensive and unattractive
- Accountability reporting as a bases to calculate corporate taxes and tariffs
- Anchor common good interests in competition law and market regulation
- A new global financial framework fosters sustainable development effectively ending power concentration.