

**HSB**

School of Graduate and  
Professional Studies  
Hochschule Bremen · Germany  
City University of Applied Sciences

GEMEINWOHL  
**ÖKONOMIE** Ein Wirtschaftsmodell  
mit Zukunft  
Forschungsverein



Organized by

**Hochschule Bremen –  
City University of Applied Sciences  
School of Graduate and Professional Studies**

**Research Council of the  
Economy for the Common Good  
(Forschungsverein der Gemeinwohlökonomie e.V.)**

in association with the

**ECG Science and Research Hub  
(GWÖ Akteur\*innenkreis Wissenschaft und Forschung)**

Website: <https://easychair.org/cfp/ECGPW-2019>

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### About the Conference:

The Economy for the Common Good (ECG) movement started in 2010 with the publication of the first edition of the book "Gemeinwohl-Ökonomie" (Economy for the Common Good) by Christian Felber and the presentation of a first version of the common good balance sheet by a group of Austrian entrepreneurs. More than 2,000 companies, mainly small and medium-sized enterprises (SMEs), have since then been registered as supporters and more than 500 companies have already prepared or are currently preparing an ECG balance sheet. The movement spread from the German-speaking countries to other countries, especially in Europe and Latin America.

The ECG can be considered as a new approach in-line with several socio-economic and political approaches that aim to frame economic activity within ecological and social boundaries. But different to other approaches, the ECG does not aim to incorporate sustainability into the predominant rationale of profit-maximization but to embed economic activities into a broader cultural and social context and to link them with the core human values of dignity, solidarity, social justice, environmental sustainability, democracy and transparency. Recently, a growing number of scholarly works focussed on the ECG both from conceptual and empirical perspectives.

The conference aims at bringing together those scholars working on topics related to the ECG or similar concepts. It will provide a platform for a critical review, a resonance space, and a platform for networking. We also strongly encourage submissions from early career researchers, Master and PhD students.

### Conference Topics:

We welcome contributions from any discipline, industry, or organization in the private, public, or non-profit sectors. ECGPW-2019 invites research submissions, conceptual, empirical, experimental, and case studies by nature, on the following topics:

- **Principles, Foundation, and Methodology of ECG**
- **Validation and Impact Measures of the ECG Matrix/Balance Sheet**
- **Connectivity and Links to other Movements/Schools/Conceptual Models**
  - o UN Social Development Goals (SDGs)
  - o Planetary Boundaries / Fair Earth Share / Ecological Footprint

- Doughnut / Circular Economy / Convivialism / Post-growth
- Etc.
- **Representative Applications/Engagement in the Context of ECG**
- **ECG in Higher Education**
  - Implementation of the ECG in Education and Research
  - Implementing the ECG matrix on Campus
  - ECG in Campus Projects
  - ECG Implementation in Accreditation Processes
- **Non-financial Reporting**
  - Legal framework (EU/National/International)
  - Comparative analyses
  - Connectivity with other Standards
- **Political Relevance/Policy Impact**
  - Impact on Policy Makers and the Policy-making Process
  - New Forms of Participatory Processes
- **ECG and the Digital Commons**
- **ECG and Environmental Science**

**Venue:**

School of Graduate and Professional Studies, Hochschule Bremen, Langemarckstrasse 113, 28199 Bremen

**Structure:**

Thursday,	28 Nov.	Evening: Opening / Networking
Friday,	29 Nov.	Scientific Conference
Saturday,	30 Nov.	Science Meets Practice

**Important Dates:**

Last Date for Submission of Abstracts:	September 1, 2019	Last Date for Full Paper Submission:	November 15, 2019
Notification of Acceptance:	September 31, 2019	Early Bird Registration:	August 31, 2019
Registration Deadline:	October 31, 2019		

**Registration:**

At least one registration per paper is mandatory. Each paid registration covers one person's attendance to the conference that includes: Conference materials, tea/coffee and lunch, the reception on Thursday night, and the social event on Friday evening. Please note that registration cost does not include lodging, boarding and conveyance.

	Full conference	Only Thursday & Friday	Only Saturday
Early Bird Registration (until May 31)	130€	--	--
Academician	160 €	120 €	--
Students*	80 €	50 €	30 €
Industry participant	250 €	150 €	100 €
Others*	--	--	40 €

\* The conference organizers currently seek to allocate external funds. In case of a success the fees could be fully or partly reimbursed for students and other persons in need.

Please login to easychair to register and submit your abstract and full paper: <https://easychair.org/conferences/?conf=ecgpw2019>

**Bank Details:**

All payments/online transfer should be made in favour of

Bremer Landesbank | IBAN: DE83 2905 0000 1070 5210 04 | SWIFT-CODE: BRLADE22XXX

Please mention **ECGPW-2019** in the details of payment.

An invoice will be sent in due course which also serves as confirmation of participation.

### **Paper Submission and Review Procedure:**

You are invited to submit either an abstract or a complete paper which will be peer reviewed. Please include academic title(s) (such as Dr), the name of author(s) and affiliation of the corresponding author and email address in the paper itself.

- All Abstracts must be submitted in English (please contact us in case your contribution will only be in German)
- Abstracts should not exceed 200 words.
- The abstract should clearly state the:
  - Author(s) & Affiliation(s)
  - Contact E-Mail
  - Title
  - Principal Topic
  - Method (or “Key Propositions” for conceptual papers)
  - List of Keywords
- Results and Implications
  - Abstracts must be text only and there is no need to list the references even if in-text references are used. Pictures or graphs should not be submitted.
  - Paper should not exceed 7,500 words, including all tables, figures, notes, and references.
  - Use Times New Roman 12-point font, double spaced, with 1-inch (2.5cm) margins all around for the text, including headers and footnotes.
  - Authors are requested to follow APA style.

Accepted abstracts/papers will have to be presented on the conference date by at least one of the authors.

As we aim to encourage dialogue and response, standard format sessions will be limited to a minimum and instead a range of innovative interactive formats, like PechaKucha, Round Table, World Café, etc., will be used.

The conference will also provide a forum in which students can present and discuss their work during its early stages and meet peers with related interests.

Once all submissions are collected and reviewed, we will inform the presenters about the applied formats.

### **Chair of the Conference:**

Prof. Dr. Tim Goydke, Dean, School of Graduate and Professional Studies, Hochschule Bremen

### **Conference Scientific Committee:**

Dr. J. Daniel Dahm, Senior Advisor, World Future Council

Prof. Dr. Stefanie Deinert, Program Director Business Law, Fulda University of Applied Sciences

Mag. Christian Felber, Initiator of the “Economy for the Common Good”, IASS Affiliate Scholar

Prof. Dr. Tim Goydke, Dean, School of Graduate and Professional Studies, Hochschule Bremen

Prof. Dr. Nathali T. Jänicke, Energy and Environmental Management, Jade Hochschule Wilhelmshaven

Prof. Dr. h.c. Günter Koch, President, Humboldt Cosmos Multiversity

Prof. Dr. Petra Teitscheid, Department of Food, Nutrition, Facilities, Muenster University of Applied Sciences